



Honda Cars India Introduces Honda Jazz 'Privilege Edition' for the Festive Season

New Delhi, August 25, 2017: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, today announced the introduction of '**Privilege Edition**' of its globally successful Premium Hatchback, **Honda Jazz**. The Privilege Edition comes **enriched with advanced infotainment system, enhanced interiors and exteriors and new safety & technology features.**

<Interior>

- **DIGIPAD – Revolutionary 17.7 cm advanced infotainment with audio, video and navigation system**
- **Privilege Edition themed premium beige seat covers and premium floor mats.**

<Exterior>

- **Rear parking sensors**
- **Privilege Edition Emblem**

<Safety>

- **Rear Parking Sensors**
- **Honda Connect, with 20 ingenious features that run round-the-clock, providing a sense of safety, security and convenience**

Speaking about the **Privilege Edition of Jazz**, **Mr. Jnaneswar Sen, Sr. Vice President, Marketing & Sales, Honda Cars India Ltd** said, *"Our festive offering of Honda Jazz Privilege Edition, with advanced infotainment, security and comfort features, is a great value for our customers at a very attractive price and strongly enhances its appeal. HCIL has witnessed strong sales momentum in this fiscal year with a cumulative growth of over 21% since April 2017. We hope to continue this trend through the festive season."* he added.

DIGIPAD is a revolutionary 17.7 cm advanced infotainment system, with several functions which will entertain the driver and passengers. It features:

- **In-built satellite-linked 3D navigation**
- **My Storage internal media memory of 1.5GB**
- **Mirror Link support for smartphone connectivity**
- **Internet access for browsing, email and live traffic via optional Wifi receiver**
- **Voice commands for media, navigation and calling**
- **Smartphone voice assistant activation**
- **Bluetooth for hands-free telephone and audio streaming support**
- **AM/FM Digital radio tuner, MP3/WAV, i-Pod/i-phone compatible**
- **USB slots (2 Nos), Micro SD Card slots for maps and media (2 Nos.) & HDMI-IN port**

The newly designed premium seat covers with 'Privilege Edition' embossing offer a very comfortable seating for its occupants. The rear-parking sensors help in a safer and more convenient parking experience.



HONDA

Additionally, the Honda Connect app offers a unique sense of round-the-clock safety, security and convenience to the owner.

The Unique **Honda Connect** enhances the Honda car owner's experience with **20 ingenious** features:

- **Convenience Features** with Online Service & Booking notification, New Products and Campaigns alert with customer feedback directed to the company.
- **Utility Features** with **Manual SOS feature**, active in just a simple click, location sharing with friends and family, **Pit Stops** facilitates with nearest Honda dealer & fuel station locator. Insurance and PUC renewal reminders, **Document Wallet**, Fuel Log records with fuel economy figures
- **Safety and sense of Security** with **Impact Alert** feature such as strong jerk, physical knock or collision followed by connecting with HCIL's 24X7 call center. **Locate My Car** feature enabling to locate the car, **Trip analysis, My Car's Health & Share My Location** are some of the unique features which add up to customer safety & security

The Privilege Edition Jazz is based on **Honda Jazz V MT (Petrol and Diesel) & V CVT Petrol** grade featuring Dual Airbags & ABS, Touch Panel Auto AC, Rear Camera, Alloy Wheels, Advanced Multi-Information Combination Meter with Eco-Assist Ambient meter rings, Electrically Adjustable and Foldable Outside Mirror with Turn Indicators, Paddle Shift (in CVT variant) and host of other safety, convenience and aesthetic features. The Honda Jazz Privilege edition is priced **Rs. 5000** over V Grade and is available at an **Ex-Showroom New Delhi prices** as below:

V MT Privilege Edition (Petrol) – Rs. 7,36,358

V CVT Privilege Edition (Petrol) – Rs. 8,42,089

V MT Privilege Edition (Diesel) – Rs. 8,82,302

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 233 cities across spread across the country.

For further information please contact:

Saba Khan

Honda Cars India Limited

0120- 2341313

saba@hondacarindia.com